

the Memorial  Tournament

FOR IMMEDIATE RELEASE
June 1, 2009



Media Contact: Tom Sprouse
 5760 Memorial Drive • Dublin, OH 43017
 (Ph) 614.889.6791 • (F) 614.889.6026
 E-mail: tsprouse@thememorialtournament.com

MEDIA ADVISORY

Dublin, Ohio - June 1, 2009 – Officials of the Memorial Tournament announced today the pairings for the Memorial Skins Game, to be played Wednesday, June 3, at Muirfield Village Golf Club. The first group will tee off at 1:05 p.m. and include Padraig Harrington, Vijay Singh, Jim Furyk and Camilo Villegas. Group 2 will feature Jack Nicklaus, Tiger Woods, Kenny Perry and Stewart Cink and will begin at 1:20 p.m.

The Memorial Skins Game is a nine-hole event starting on Hole No. 10 and will be televised live on Golf Channel from 1 - 4 p.m. Players will be outfitted with wireless microphones, in conjunction with the Memorial's Wednesday Junior Golf Day where kids 18 and under are admitted free, so that children and spectators may enjoy the banter among the players during this special competition. A purse of \$100,000 is being offered with proceeds benefiting The First Tee. The following is the purse and skins valuations breakdown:

| <u>Holes</u> | <u>Skins Value</u> | <u>Player</u> | <u>Charity</u> |
|--------------|--------------------|----------------|----------------|
| 10-12 | \$2,000 per hole | \$6,000 | \$6,000 |
| 13-15 | \$2,500 per hole | \$7,700 | \$7,700 |
| 16-17 | \$3,500 per hole | \$7,000 | \$7,000 |
| 18 | \$4,500 | <u>\$4,500</u> | <u>\$4,500</u> |
| | | \$25,000 | \$25,000 |
| | | <u> x2</u> | <u> X2</u> |
| | | \$50,000 | \$50,000 |

** Any remaining skins after the completion of the 18th hole will be decided by a greenside closest-to-the-hole contest.*

In addition, the Memorial Tournament will make All-week Patron Badges available to the general public through Tournament week. The badges, valid June 1-7, are priced at \$155 per person and include a complimentary three-day Practice Round ticket at no extra cost. As always, kids 12 and under can attend for free all week and kids 18 and under are now free on Wednesday for Junior Golf Day. To purchase badges through

(more)

Sunday, June 7 the public may call the Tournament Ticket Office 9 a.m.-5 p.m. at 877-MT BADGE or visit www.thememorialtournament.com. Through Friday, May 29 patrons have the option of two-day delivery or Will Call pick-up. Starting Tournament week, badges may also be purchased at the Memorial Patron Will Call Center, located in the Perimeter Loop Kroger parking lot. Daily tickets for Monday, Tuesday and Wednesday practice rounds are also available. The cost is \$30, and they are valid for all three practice-round days.

2009 Memorial Tournament Schedule of Events

| | | |
|-----------------------------------|---|---------|
| Monday, June 1 | Practice Rounds | All Day |
| Tuesday, June 2 | Practice Rounds | All Day |
| | Military Appreciation Day | All Day |
| | Honoree Ceremony <ul style="list-style-type: none"> ▪ Joanne Carner, Jackie Burke, Jr. ▪ Tom Place, David "Dai" Davies - Journalism Honorees | 3:00pm |
| | Jack Nicklaus Golf Clinic | 4:30pm |
| Wednesday, June 3 | Practice Rounds | All Day |
| | Junior Golf Day | All Day |
| | Memorial Skins Game <i>(nine-hole event starting on Hole No. 10)</i> | 1:00pm |
| | Junior Clinic - Safari Golf Club | 5:30pm |
| Thursday - Sunday (June 4 - 7) | Tournament Play - 8:00am start <i>(estimated)</i> <i>Awards Ceremony Following Play of Final Round</i> | |

**All times subject to change*

2009 Memorial Tournament Television Schedule

| Date | Network | Times | Show Description |
|-------------------|--------------|-------------------|----------------------------|
| Wednesday, June 3 | Golf Channel | 1:00 - 4:00 P.M. | Memorial Skins Game (live) |
| Thursday, June 4 | Golf Channel | 3:00 - 6:00 P.M. | First Round Coverage |
| | Golf Channel | 8:30 P.M. | First Round Replay |
| Friday, June 5 | Golf Channel | 3:00 - 6:00 P.M. | Second Round Coverage |
| | Golf Channel | 8:30 P.M. | Second Round Replay |
| Saturday, June 6 | Golf Channel | 12:30 - 2:30 P.M. | Bonus Coverage |
| | CBS | 3:00 - 6:00 P.M. | Third Round Coverage |
| | Golf Channel | 9:30 P.M. | Third Round Replay |
| Sunday, June 3 | Golf Channel | 12:00 - 2:00 P.M. | Bonus Coverage |
| | CBS | 2:30 - 6:00 P.M. | Final Round Coverage |
| | Golf Channel | 9:30 P.M. | Final Round Replay |

Note: Starting Wednesday, June 3, 2009 Extensive Tournament Week Coverage on GOLF CHANNEL