

the Memorial  Tournament

PRESENTED BY

Morgan Stanley



FOR IMMEDIATE RELEASE
April 6, 2009

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MEDIA ADVISORY

WHO

The Memorial's Clubhouse Kids

WHAT

The Memorial's Clubhouse Kids Golf Tour presented by Allstate
~ 2009 Golf Tour Schedule ~

WHEN/WHERE

School District	School Name	Date	Time
Westerville City Schools	Hawthorne Elementary	April 8	9:10AM - 12:05PM
		April 9	9:10AM - 12:05PM
Gahanna Jefferson	Blacklick	April 13	12:00PM - 2:05PM
		April 14	12:00PM - 2:05PM
Gahanna Jefferson	Jefferson Elementary	April 16	12:15PM - 2:15PM
		April 24	12:15PM - 2:15PM
Pickerington Local	Fairfield Elementary	April 20	8:50AM - 11:50AM
		April 22	8:50AM - 11:50AM
Private	Zenith Academy	April 21	9:00AM - 11:30AM
		April 28	9:00AM - 11:30AM
Catholic Diocese of Col.	Saint Brendan	April 27	12:52PM - 2:45PM
		April 28	1:20PM - 3:00PM
Catholic Diocese of Col.	Saint Agatha	April 30	AM and PM (Times TBD)
Columbus City Schools	Broadleigh Elementary	May 4	TBD
Columbus City Schools	Deshler Elementary	May 8	TBD

(more)

WHY

The continued growth of the Golf Tour through equipment donation and teacher training -- To permanently teach the fundamentals and etiquette of golf in the physical education classroom using S.N.A.G. (**S**tarting **N**ew **A**t **G**olf) equipment with initial training and instruction provided by Muirfield Village Golf Club Golf Professionals.

INTERVIEW/PHOTO/VIDEO OPPORTUNITIES

Students learning the basics of golf and interacting with golf professionals from Muirfield Village Golf Club using the S.N.A.G. equipment donated by Allstate Insurance and the Memorial Tournament. A representative from Allstate Insurance will be available for interviews at select Clubhouse Kids Golf Tour visits, to schedule an interview time, please contact Ebony Dooley via e-mail at edoom@allstate.com.

ABOUT

For more information regarding the Memorial Tournament or The Memorial's Clubhouse Kids, call 614-889-6700 or visit our website at www.thememorialtournament.com.

The Memorial Tournament presented by Morgan Stanley is held annually at Muirfield Village Golf Club in Dublin, Ohio, a suburb of Columbus. The Tournament, founded and hosted by Jack Nicklaus, is conducted each year with three goals in mind: to honor the memory of individuals living and deceased who have distinguished themselves in the game of golf; to showcase the world's best golfers competing on one of the most challenging venues in the world for the enjoyment of spectators; and to benefit charitable organizations in central Ohio. For more information, call 614-889-6700 or visit www.thememorialtournament.com.